Riviera Beach
COMMUNITY REDEVELOPMENT AGENCY

FOR IMMEDIATE RELEASE:

RBCRA and SCORE Launch In-Person Business Lecture Series for Riviera Beach Entrepreneurs

RIVIERA BEACH, FL (October 1, 2026) – The Riviera Beach Community Redevelopment Agency (RBCRA), in partnership with SCORE, announces the In-Person Business Lecture Series designed to help local small business owners, entrepreneurs, and aspiring business leaders strengthen their operations. The four-session program takes place at the Riviera Beach Event Center located at 190 East 13th Street, Florida 33404. Starting at 5:30 PM on October 12,13,22 and 26 2026, and reflects the agency's ongoing commitment to community investment.

Guided by the theme "Learn. Grow. Succeed.," the series delivers practical, expert-led education that participants can apply right away. Each session focuses on a single topic, giving attendees clear takeaways they can use to grow their business and support the local economy.

The series covers four key areas:

- **Business Marketing** — proven strategies to attract customers, build a brand, and grow a business.
- **Sales** — techniques to increase sales, strengthen client relationships, and close more deals.
- **Budgeting** — smart budgeting methods that support long-term financial stability.
- **AI Tools for Small Businesses** — practical AI tools that save time, improve productivity, and help businesses stay competitive.

All sessions are held at the Riviera Beach Event Center, allowing residents to participate. SCORE's experienced mentors bring real-world guidance to each topic, pairing accessible instruction with actionable advice tailored to small business needs.

Spots are limited, and residents are encouraged to register early to secure a place. Registration is open now at bit.ly/4y1vFnC.

The Business Lecture Series is part of the RBCRA's broader mission to invest in local businesses and the wider Riviera Beach community. By expanding access to quality business education, the agency aims to help residents build stronger, more resilient enterprises that contribute to the city's continued growth.

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